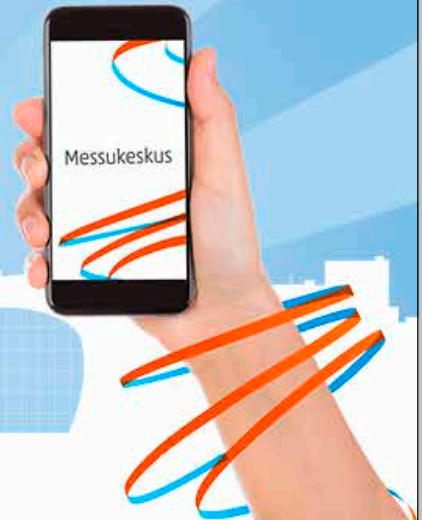


## ONE APP, ALL EVENTS

- DOWNLOAD MESSUKESKUS TO YOUR SMARTPHONE NOW!



### Send a customised message directly to the visitors' smart phones – at the right time and place!

When the event is open your target group is there! Send customised messages to the visitors and invite them to your exhibition stand.

The message can include information about special offers and lotteries, and it reaches visitors when they are right next to your stand!

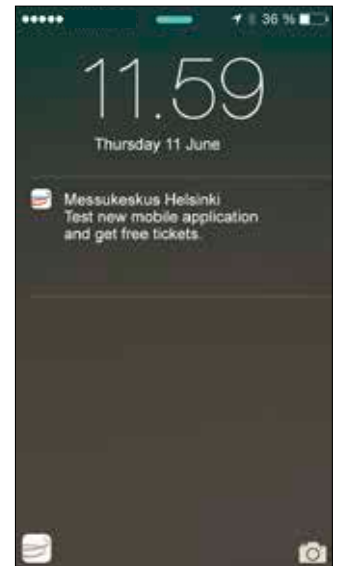
*The service is based on Beacon and Bluetooth technology.*

#### Prices and material:

Messages to visitors based on time and location €350 + VAT (code M504).

One message consists of max. 100 characters (including spaces, no pictures).

The material has to be delivered to [materials@messukeskus.com](mailto:materials@messukeskus.com) two weeks prior to the event.



### The new Messukeskus application brings all important event specific information directly to the visitors' phones.

The application contains all basic information, such as how to get there and where to park, as well as lists of services available at Messukeskus Helsinki.

Visitors can choose events and create their own lists containing the companies, programme and restaurants that interest them.

**Make sure that your company information is correct in the eMessukeskus service – your company will get visibility on the new mobile application for free!**

