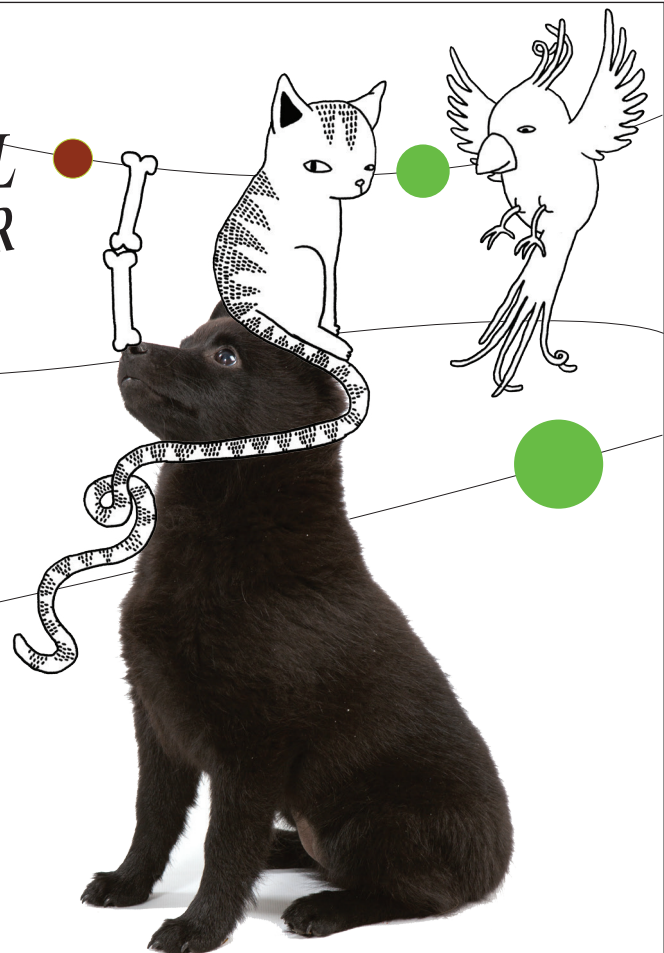


THE MOST JOYFUL
WEEKEND OF THE YEAR

PET 22–23 April 2017
FRIENDS
MESSUKESKUS HELSINKI



Pet Friends fair takes place at the same time with the Child Fair, OutletExpo, Model Expo and Arts&Crafts. In 2016 the event totality attracted appr. 50,000 visitors. Sign up as an exhibitor for the next event now!

Time and venue

22-23 April 2017, Messukeskus, Expo and Convention Centre Helsinki

Opening hours

Sat 9:00-18:00 and Sun 9:00-17:00

PetFriends is organised concurrently with the Child Fair, OutletExpo, Model Expo and Arts&Crafts fairs.

Visitor target groups

Encounter pet lovers with a high purchasing power at the fair, small animal lovers as well as people who are planning to have pets.

The event showcases

- Pets • Pet accessories • Pet food and services • Literature
- Pet furnishing • Other related products and services

Space rental

Stand price €66/m².
Registration fee €75 (not included in the space rental).
Valid VAT will be added to the prices. Messukeskus will send invoices to foreign exhibitors without value added tax, provided that the exhibitor has indicated their VAT number. Retail sale is permitted at the fair.

Package stand is an easy and effortless way to exhibit. Please ask for more information!

elainystavani.fi

Technical fair services

Messukeskus can offer you everything your exhibition stand needs: design, construction, fittings and lighting.

Accommodation services

The high-quality Holiday Inn Helsinki hotel has direct access to Messukeskus, Expo and Convention Centre Helsinki.

Register online at elainystavani.fi

Organisers Messukeskus and Showlink Oy

Further information

Showlink Oy / Erika Paqvalin-Skurnik
tel. +358 50 388 6370
erika.paqvalin-skurnik@showlink.fi

Facts from the previous event totality*

Visitors	50,344
Exhibitors	345
Exhibition space	7,113 m ²
Media representatives	244

(*) Aggregate number for the Child Fair, Arts & Crafts, PetExpo (Sat-Sun), OutletExpo and Model Expo

Sources: Finnish Audit Bureau of Circulations

Fj Messuvalmennus



Messukeskus